

(19.01.2021) Conditionals (cont.) + Strategy (case study two-week project)

1. Inversion in conditionals

- Refer to the **Conditionals pdf file** and study the short section on **inversion in conditionals**. This is an easy aspect of this grammar topic and very popular in C1 transformations.
- To practise conditional sentences, turn to the **Practice on conditionals pdf file** and do **Ex. 6, p. 120 and Ex. 8, p. 121**. Write your answers in **Quiz 1**. You will find some additional sentences there. **Write only the new sentence fragments in the quiz boxes. Do not use any contractions (e.g. I've, she'd).** Put one space between the words.

2. New strategy for Stella International Airways (two-week pair project)

- During this class and the next you are going to **work in pairs**. So please decide who you are going to cooperate with now.
- **Divide the work and make sure both of you contribute equally.**
- **Attach your answers and the proposed solution in your shared word file in Exercises done. Do not forget to sign the file with your names.**
- Turn to the textbook, **pp. 88-89**.
- Read the **Background, p. 88** and the **short pieces at the bottom of this page**. What information is given about:
 1. **Stella International Airways (all details): ...**
 2. **The problem that Stella has faced: ...**
 3. **How they tried to solve this problem: ...**
 4. **What an LCC is: ...**
 5. **Passengers' reactions to the situation: ...**
 6. **Stella's objective right now and the solutions indicated at this stage: ...**
- **Attach the info you found in the word file for Exercises done as Section 1: Introduction.**

3. New strategy

- **Listen** to the tracks attached.
- Take notes of the solutions proposed by the speakers.
- **Attach the info you found in the word file for Exercises done as Section 2: Listening info.**
- **Your task/objective is** to prepare a new strategy for Stella to adopt so that they can recover from the breakdown and losses. The details are given in **Task 1, p. 89**. **You can use the SWOT analysis guidelines if you find it easier to complete the task.**
- **You can adjust your strategy to the current pandemic situation and assume it will come into operation in the third quarter of 2021.**
- To prepare the strategy, use the speakers' suggestions as well as your own ideas.
- Write the strategy out in clear and logical sentences. **Do not use bullet points, write in full sentences.**
- **Attach the strategy in the word file for Exercises done as Section 3: proposed strategy.**

4. The deadline for the quiz is: 25.01.2021, time: 22.00.
The deadline for the project is: 30.01.2021, time: 22.00.