



NEW APPROACHES TO ECONOMIC ACTIVITIES: SOME EXAMPLES

Infinite economic growth, as depicted in traditional economic theories, started to be questioned more and more over the last decades, as it is not a sustainable path considering the limits of the planet. There has been a paradigm shift in how humans are to think about growth, development and distribution of wealth; and various new movements and approaches to economic activities have emerged.

Doughnut Economics, Kate Raworth / Prosperity Without Growth, Tim Jackson

GROSS DOMESTIC PRODUCT (GDP) VS. HUMAN DEVELOPMENT INDEX

as a way to evaluate a country's success based
not merely on economic indicators

LINEAR ECONOMY VS. CIRCULAR ECONOMY

as a way of more sustainable production
and consumption approach

SUSTAINABILITY IN INDUSTRIES

The issue of sustainability has varying implications on industries. Understanding the industry-specific sustainability problems and solutions requires a deep look into the respective industry and the businesses and policies concerning it.