

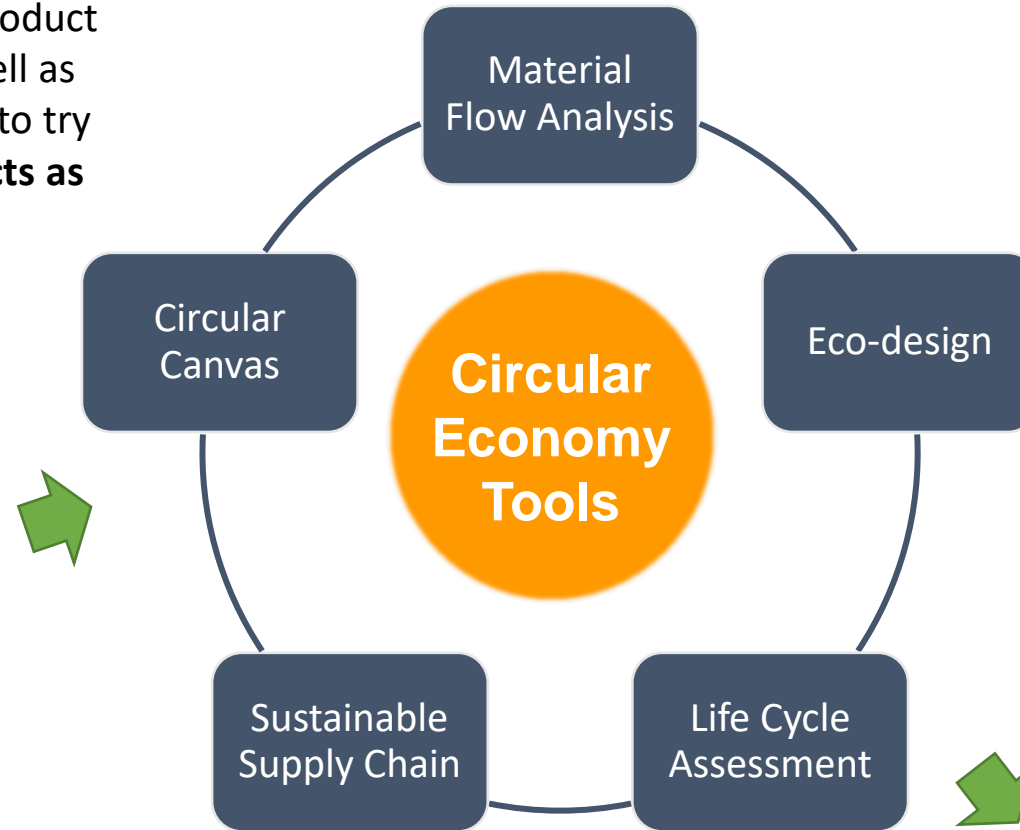
How can companies implement and assess Circular Economy?

It is **time to change** the way of product and services development as well as resources management in order to try **to have as many beneficial effects as possible.**



Traditional business model

Source: [Circular Economy](#)



Sustainable business model

Source: [Circular Economy](#)



Selected benefits of circular economy implementation:

- higher yield of raw materials and energy usage;
- reduced emission;
- better company image;
- increased awareness of environmental issue.



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