**Watch the video and answer the questions.**

1. Which bleed is extremely traumatic and can kill you in less than three minutes?
2. What have they been working on for the last four years?
3. What do the cells sit in?
4. Is the ECM in your skin the same as the ECM in your kidney?
5. What is the ECM responsible for?
6. What did Joe discover when he was a freshman at NYU?
7. What happens when you put the gel onto a bleed?
8. Who will be able to use this technology first?