**Practical issues:**

1. What does it mean: an eco-friendly business? How to run “sustainable enterprise”? What is sustainable development? How to create both more ecologically responsible and company-friendly environment? What are the examples of good CSR practices regarding ecologically sustainable solutions?
2. Business Ethics in China. What are the biggest challenges for business in China nowadays? Presentation should cover important case studies (for example, Foxconn practices or 2008 milk scandal).
3. What is the responsibility of corporations to assure that we are not funding terrorists, oppression, and conflicts around the world by purchasing and exploiting conflict minerals – for example, diamonds in South Africa or coltan in Democratic Republic of Congo? What can be done?
4. Many of the products of the future will require multi-corporate cooperation and support (for example space exploration or biomedical and pharmaceutical research). What role does the government play? What structures need to be set up to govern the cooperation? How do we avoid any resulting industrial espionage, and other dangers, such as collusion, monopolistic behaviour, and aggressive competition?
5. Product labelling may be helpful, but might be an issue as well. What’s behind the labels? What are the real definitions of “green” products? What kind of sustainability of resources do we need? What is the responsibility of big oil companies to find alternative fuels? (think about Patagonia’s encouragement of customers repairing and reusing clothing instead of buying new and Boeing and Airbus teaming to develop alternative biofuels for airplanes). Can we expect from auto manufacturers to develop affordable solutions?
6. Social media: What responsibility do Facebook, Twitter, and other social media companies have to build and reinforce responsibility on line? What is their responsibility in ethically dubious cases (for example bullying, terrorism, fake news, fake accounts, political trolling, etc.). What is the role of social media in communicating CSR? How can social media be exploited to its best effect in communicating issues and solutions?
7. What ethical frameworks exist for the individual? What are the protections for whistleblowers? What corporate social responsibility with respect to political action and supporting individual campaigns?
8. Work-related issues: exploitation at work. Definition of exploitation. Is there anything like exploitation happening nowadays? Is there a non-exploitative work? Exploitation in “developing” countries, exploitation in “developed” countries.
9. Is it ethical to monitor someone’s life? Facebook, private life (including sex life) and company’s interests, or isn’t me smoking and drinking my private matter!? The private-public debate in the context of business ethics.
10. Is there anything like a RIGHT TO WORK? On what ground we can argue everyone is eligible to work in a free market economy, where the supply for work is not compatible with the demand for it since it is not managed by the state but is a by-product of spontaneously operating market forces?
11. Moral Aspects of TAX DODGES: why should we even pay taxes? Pro and contra taxes. Is it moral to avoid paying taxes? How does one escape paying taxes? Case studies: Apple in Ireland and Starbucks in UK.
12. Controversies over LOBBYING: commendable practice or negation of the real democracy? Legalize lobbying? Case studies: USA and EU.
13. Free market exposed: weighing arguments for justice, equality and freedom. How capitalist wrongdoings can be improved within the free market without relinquishing its indubitable merits? Debate on the trade-off between justice, equality and freedom.
14. Sharing economy: a new paradigm of exchange and socially responsible business? The pros and cons of the sharing economy: idea worth pursuing? What are the examples of sharing economy? Are Uber and Airbnb good examples of the sharing economy?
15. The CHILD LABOUR: an absolute necessity or unethical practice? Discussion of case studies. Problem with the definition of child labour. Can “rich countries” really make a difference and how?
16. The Bad Side of CONSUMERISM, or, is the economy of constant growth and constant consumer satisfaction-seeking desirable? Psychological, social, economic and environmental costs of the increased global consumerism. Responsible consumer: between state-imposed resignation and self-inflicted – i.e., voluntary – resignation. Consumerism and the needs of the developing countries. Consumerism’s *cul-de-sac*. The earth contains nowadays around seven billion people. How do we feed everyone? How do we encourage development to serve everyone as our population continues to expand? What is the best use of resources (including developing new resources)?
17. Ethics of consumers’ cooperative: a challenge to the traditional retailer market? Ethical food, ethical eating – is it sustainable and profitable in the long run? Cooperatives, free market and the problem of the “fair price”. Case of Fair Trade organization.
18. The SELLING of ADDICTIVE PRODUCTS, e.g. tobacco, alcohol and junk food. If something is not banned (i.e., not against the law), does it automatically mean that I am free to produce it? Is banning all (even potentially) harmful substances a good practice and have even a slightest likelihood of success?
19. The Number and Proportion of WOMEN, DISABLED PEOPLE and ETHINIC MINORITY in Senior Positions, or, more generally, are affirmative action and quota system good answers to the systematic inequalities? Should the companies care about this? Pros and cons.
20. The problem of manipulation and persuasion in marketing psychology and advertisement practice. Is it ethically OK to outsmart the customer? Is there something like a real “truth” about the product? High-pressure selling – kernel of marketing?
21. Using stereotypes in ADVERTISING – why should we even care if products sell? Ethics of advertising: case studies (for example, use of children, advertising dietary supplements or “bank products”). Is there anything like ethical construction of the brand image and how to achieve this?
22. Animals and business: fur industry, animal testing and “industrial farming”. Is an animal worse than a human being? Ethics on our plate: can we be more animal-sensitive and still be carnivorous? Peter Singer on eating animals.